

Give your portfolio *purpose* & a target

Budget = Intentional income allocation. FINIQUE = Intentional nest-egg allocation to goals.

The Finique Cycle



1. PICK FUNDS & SET TARGETS

Choose from 10 financial funds or make your own. Optionally, set annual average return, balance, & completion-date targets in line with your financial plan.*



2. ALLOCATE & PROJECT

Assign every nest-egg dollar & savings contribution a financial fund. Optionally, calculate hypothetical projections & compare to targets (adjust #1 if needed).



3. ALLOCATE SOME MORE

Sub-allocate your financial funds according to anticipated short (< 5^{YR}) & long-term liquidity needs in line with your financial plan.*



6. RE-EVALUATE

Re-evaluate periodically as financial profile or objectives change. Conduct portfolio due diligence frequently to evaluate its ongoing suitability.



5. IMPLEMENT PROFESSIONALLY

We'll take it from here, as we tax & cost-efficiently implement your target allocation with specific securities selected based on our on-going due diligence.



4. SET YOUR ASSET ALLOCATION

Based on steps 1-3, suitably create a target allocation according to your anticipated liquidity needs and desired risk objective and tolerance.

* Don't have one? We can help with that too.

10 Financial Funds

- Retirement / FI Fund
- Rainy-day Fund
- Next Auto(s) Fund
- Next Generation Fund
- Healthcare / Special Needs Fd
- OIGIG (splurge) Fund
- Final Expenses Fund
- Charitable Fund
- Debt Payoff Fund
- Paid-for-home Fund

Finique Standard Perks

- Turn-key portfolio management including discretionary order execution,
- Tax-aware review at least annually
- Allocation monitoring & on-going holdings due diligence.
- On-demand online access & reports.
- Easy ACH funding & withdrawals
- Non-billed initial suitability & set-up consultation.

About Finique VIP

ADDITIONAL PERKS INCLUDE...

- Up to 100 HRS custom non-billed hourly time /YR
 - Gift Platinum status to family
 - Advanced preview of planned adjustments
- \$1 MILLION MINIMUM & BEST SUITED FOR...**
- Complex financial situations
 - Busy pros or business owners
 - Delegators with other priorities

What does Finique cost?

PRICING EXCEPTIONS TO KNOW ABOUT*

First \$1,000,000 of Finique household assets under management	0.375% /QTR	<ul style="list-style-type: none"> Waived fee if household AUM < \$10,000 2x fee if VIP-enrolled or highly customized strategy Savings rate^A > 50%? You may qualify for 50% off! 3rd party management costs, if any, are additional at cost.
Next \$4,000,000	0.250% /QTR	
Anything > \$5,000,000	0.125% /QTR	

Did you Know? The higher your Finique balance, the more status-based perks you & your immediate family qualify for!

SEE REVERSE FOR DETAILS

Get rewarded with extra special treatment

The higher your Finique balance*, the *better* your financial wellness *perks*



INCLUDED SELF-GUIDED SERVICES				
Organize & track: Secure online dashboard	\$9.95 /MO	✓	✓	✓
Plan: Professional-grade DIY financial planning software access	\$9.95 /MO	\$9.95 /MO	\$9.95 /MO	✓
INCLUDED FIDUCIARY ADVISOR-SUPPORTED SERVICES				
Assigned advocate: The same someone to get to know you well	n/a	✓	✓	✓
Concierge: If stuck, get help & pointers from an objective advocate	n/a	✓	✓	✓
Crisis or change: Life-event support (strategy session + 1 ^{YR} Q&A)	n/a	1-time only	✓	✓
Answers: Non-investment-related advice & Q&A via email	n/a	n/a	✓	✓
Discovery: 1-time get-to-know-you session	n/a	By invitation only	✓	✓
Strategize: 1-time advisory / financial coaching session	n/a	By invitation only	✓	✓
Advocacy time: Non-billable private & custom attention (hours)	n/a	n/a	1 / ^{YR}	6 (100 if VIP) / ^{YR}
Big-ticket concierge: Stretch \$\$ further with our pricing research	n/a	n/a	n/a	✓
Emergency access: Have your advocate's direct cell phone #	n/a	n/a	n/a	✓
Gift status: For heirs (1 ^{YR} Ultimate) & immediate family (varies)	n/a	n/a	n/a	✓
Finique discount: Super-saver [^] (50% off)	n/a	n/a	n/a	✓
OPTIONAL SERVICES AVAILABLE FOR A SURCHARGE				
Full-service retirement planning: Professionally crafted & tracked plan	\$500 /MO	\$250 /MO	\$125 /MO	\$0 - waived
1-time retirement planning session: See if you are on track or ready to go	\$500	\$250	\$125	\$0 - waived
Employer-retirement: Allocation & security selection advice	\$1,000 /OCCURANCE	\$500 /OCCURANCE	\$250 /OCCURANCE	\$0 - waived
Anything else: Additional out-of-scope advisor time	<i>Advisor's hourly rate – please see current ADV brochure for details</i>			

Don't have Finique? Buy status perks instead!

Each purchase requires 1^{YR} minimum commitment

Retail Cost	n/a	\$991-time + \$20/MO	\$180 /MO	\$1,000 /MO
Group Welfie [®] Discounted Cost (if eligible through employer or group)	n/a	\$0 /MO 100% OFF	\$30 /MO 83.3% OFF	\$500 /MO 50% OFF